

MAILING LISTS

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As of March 2009 GAYELLOW PAGES offers over 23,000 entries, in electronic format, self-adhesive mailing labels or as printout. Deletions and additions are performed daily, so these lists are always more current than the printed book. We suggest you purchase lists as close as possible to the time of mailing, to get the most up-to-date information available. No names of private individuals are ever sold, and we honor all requests not to sell particular business or organizational names.

WE TAKE PAYPAL gypages@gmail.com

CREDIT CARDS: if you have email ask for a Paypal invoice. You can pay by credit card without joining Paypal.

SOME OF THE LISTS MOST OFTEN REQUESTED (which we can customize for you if required):
Prices are for email or disc (10 cents each). For labels or printout please ADD 50% (approx 15 cents each)

\$57 About 570 MEDIA: Gay-& Feminist- receptive alternative publications and broadcast media, including organizational publications and newsletters

\$30 About 300 Gay- & Feminist- receptive alternative publications and broadcast media extracted from the above list, excluding organizational publications

\$250 About 2500 BOOK & PUBLICATION outlets: Gay-& Feminist- receptive alternative and general bookstores; erotica stores; some gift, card, new age & recovery stores. (Includes branches of national chains such as Barnes & Noble that we see supporting the LesBiGay press with advertising).

\$110 About 1100 BOOK & PUBLICATION outlets; Gay-Feminist- receptive alternative and general bookstores, some gift, card, new age /recovery stores, **excluding erotica & adult stores.**

\$140 About 1400 Erotica/Adult & video stores, and others likely to be interested in adult material: women-only outlets can be excluded if required.

\$260 About 2600 HEALTH CARE: Includes Physical-Mental Health resources, both not-for-profit and private practices; plus AIDS resources; plus Community Centers, Hotlines, & Switchboards which are likely to have a particular interest in Gay/Lesbian health issues

\$75 About 750 AIDS-HIV resources from the above list.

\$900 About 0000 Gay & supportive Organizations, Social/support/recreational Groups; Religious Groups, etc

\$275 About 2750 Religious Groups from the above list: includes gay and gay-welcoming congregations.

\$110 About 1100 Student, Alumni/ae, Academic & Education Professionals Groups from the above list

\$325 About 3250 gay & gay-friendly Bars, Cafes, Restaurants, Discos, Clubs.

\$375 About 3750 Accommodations: Hotels, Motels, Resorts, Bed & breakfasts, etc. which have indicated they are gay-friendly

\$25 About 250 Travel Agents and related travel services.

\$90 About 900 Real Estate companies and Mortgage Brokers (please be aware that agents often switch companies at short notice)

\$115 About 1150 Businesses and Organizations in the New York City area (5 boroughs, Long Island)

PLEASE CONTACT US FOR EXACT COUNTS. We need to know USA only, CANADA only, USA and CANADA
*******Let us know what you need, and we'll tell you what we come up with!**

All orders must be PREPAID, in US FUNDS. For rush orders, eliminate check clearing delays by paying with a money order or certified check, or by Paypal to gypages@gmail.com. If paying with an uncertified check, please allow two weeks for clearance. We expect that anyone using these lists will take into account that many of the mailing recipients (especially professionals) must deal with postal workers or neighbors who are not sympathetic to non-traditional lifestyles, We honor all requests not to sell particular names and addresses, but we urge mailers to be discreet in the return names used, and not to use open postcards. We reserve the right to ask for a sample of the proposed mailing.

LABELS: physical printed label are available for an additional 50%. Shipments are made by PRIORITY FIRST CLASS MAIL. Please add \$10 for shipping and handling.

Electronic files: NOT for resale to a third party. We usually supply an email text file or a CD readable in PC or Mac format (please add \$5 handling), with the information in comma delimited ASCII. (CVS) Fields usually supplied: First name, lastname, degree, address1, address2, city, state, zip, country, phones, web, public email. Lists on disc do not at present include any provisions for updating. We can work with you on custom field inclusion & layout, and can supply dbase or Access if preferred.